

# Notes - Lana del Rey Website: 11.08.23

**Creative Director: Hannah Holzer**

**Designer: Minjung Song**

- Lighter theme seems to suit the topic better (Mock-Up A)
- Choice of Imagery suits the topic well in both Mock-Ups
- Grid discography layout is more visually appealing (Mock-Up A) than single row layout (Mock-Up B)
- Use of hover effect on discography to show names of all songs on the album would be cool to see
- Integration of more images in the “Info Section” to break up the body of text would make it easier to read
- Contrast is good in both Mock-Ups
- Single page layout possible with a navigation bar that jumps you to the section of the page that is associated with About, Discography, Etc.
- May have to adjust grid layout for mobile view to contain 2 albums per row instead of 3
- Text size in both mobile Mock-Up’s likely needs to be larger to read
- Great typeface choices in both!