Notes - Lana del Rey Website:

Creative Director: Hannah Holzer
Designer: Minjung Song

- Multi-paneled page (About, Early Life, Discography)

- About section could just be a general overview / what Wikipedia gives as a summary, would be cool to have images of the awards she has received in a grid row and under them have how many she received / was nominated for

- Typography choice that resembles that of Ralph Lauren for titles/headings and something complementary for the body text

- Classics colors, either black and white theme, white and blue, or green and white (refer the published creative brief for inspiration) color palette should be fairly muted

- A dreamy/cinematic atmosphere could be a stylistic direction or minimalistic and clean

- Interactive, possibility a photo slideshow?

- The discography section should include images of albums and brief descriptions pulled from wikipedia. A pull quote from one song on each album could be included (sourced from Genius)

- Images edited to be in collage type form would add to the minimalist nature, this is not necessary just inspiration!